

BEING A PATIENT ISN'T EASY...

Becoming an ostomy (stoma) patient is an incredibly tough thing to adjust to. The number of patients having either permanent or temporary stomas is rising at 10% per annum. Thanks to modern technology, there's now a reliable way to prevent ostomy pouch overflow. And allow remote monitoring of output.

The Ostom-i Alert sensor by 11 Health is a discrete innovative device that alerts patients as to how full their ostomy pouches are so that they can decide if and when to empty them. The device clips on to any ostomy pouch sending Bluetooth® alerts to a mobile phone or tablet app telling the user their pouch is filling up.

The Ostom-i Alert sensor is also an FDA Full 510K Approved Medical Device.



Ostom-i Alert is available through a variety of insurance plans including Medicare and Medicaid*. And, can be claimed during hospital stays, outpatient visits and prescribed by your Physician.



How Does the Ostom-i Work?

Users can set individual alerts as to when they wish to be notified

Ostom-i sends Bluetooth signals to the user's mobile device to notify them when an alert is reached

The device captures guidance information about volume and time of output

Ostom-i allows the user to email information to up to five people (e.g. to their doctor)

Data is stored securely on the 11Health servers and can be accessed at any time

The mobile app is completely free to download on the App Store and Google Play

The device can be used 24/7 or switched on and off dependent on when you wish to use it (three months battery life)



Nominet Top 100 Company 2014
Winner Tech London's Health Technology Company 2014

...BUT WE MAKE IT EASIER

- + Improve quality of life
- + Easy-to-use device and app
- + Reduce unpleasant leaks at night
- + Measuring output becomes worry free
- + Available through most benefit plans*
- + Possible reduction of pouch size
- + Light-weight design
- + Unnoticeable



- + Reduced chances of infection
- + Connects to any pouch with any patient
- + Reduce time as a hospital inpatient
- + Nursing staff can attend to more patients
- + Full 24hr phone support
- + Newest Bluetooth and mobile technology
- + Remote ostomy output monitoring
- + Hospital Tablet app can monitor 20 patients
- + Real-time data access

*Consult your insurance company for more information

DELIVERING QUALITY OF CARE

"The scope of this product is unimaginable! From patient comfort and security to infection control. As a physician dealing with immuno suppressed patients, infection control is of paramount importance. Nurses handling stoma effluent in order to measure it can unknowingly transfer microbes from one patient to another. This can be radically cut down by automated, digitally generated volumes. Allowing safe, effective and accurate follow up of multiple patients on the same ward..."

Dr. Anil Vaidya, Surgeon
Oxford University Transplant Centre



PRODUCT COMPLIANCE

Ostom-i Alert sensor is patent pending
Registered as a class one device with the MHRA - UK medical regulators
Full FDA 510K approval
Insurance reimbursement model

Full EMC approval based on testing the Bluetooth technology. The device is manufactured in Salt Lake City, Utah, in a factory that is certified ROHS compliant

BS EN ISO 9001 Certified

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11 HEALTH

Michael Seres, the founder of 11 Health was diagnosed with the incurable bowel condition Crohn's Disease aged 12. After over 20 operations and intestinal failure he became the 11th person to undergo a small bowel transplant in the UK.

patient turned innovator

His own experience as an ostomy patient led him to designing the initial Ostom-i prototype whilst recovering from transplant.

A published author and professional speaker, Michael is the recipient of Caregiver – Patient Duo Scholarship at the 2012 Stanford Medicine X Conference and develops patient engagement strategies for hospitals, primary care trusts and patient groups.



11 Health & Technologies Limited

Kinetic Business Centre

Theobald Street Borehamwood Herts
England WD6 4PJ

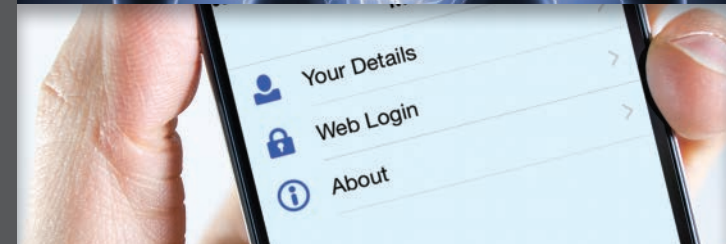
Telephone ~ + 44 20 8387 4000

Email ~ info@11health.com
11health.com

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Helping prevent unpleasant surprises



OSTOM-I™ ALERT

CONNECTED DEVICE